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From research findings to policy change: the role of parliamentarians in the promotion of social transfers in southern Africa

John Rook & Josee Koch

Regional Hunger & Vulnerability Programme (RHVP)

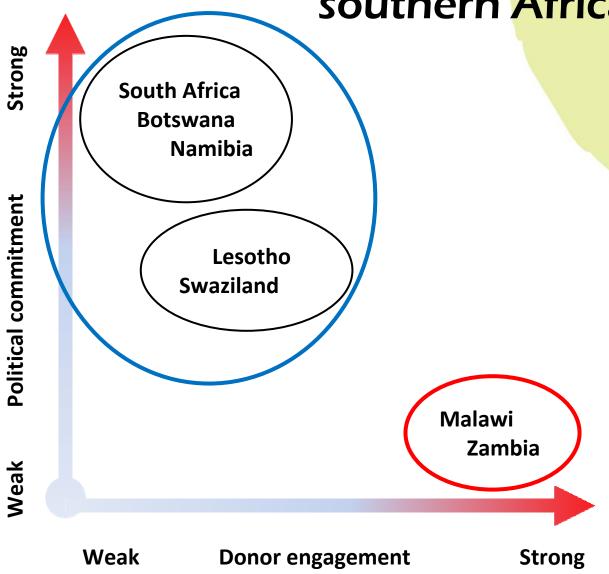
**Paul Msoma** 

# Context - poverty & social transfersion in southern Africa

- Poverty is chronic, pervasive & resistant
  - only 2 countries on track to meet MDG1
- Economic growth hasn't reduced poverty
  - high levels of income inequality
- Humanitarian assistance only alleviates and may even exacerbate poverty
  - a buffer against difficult policy reforms?
- Social protection, particularly social cash transfers, seen as a more effective means of protecting the poor, promoting livelihoods and fostering wider pro-poor economic growth

## Adoption of social transfers in southern Africa





- Sorry, but neither donor engagement nor evidence based research are prerequirements for the effective adoption of social transfers
- Learning from "peers"/neighbours is an important factor – not simply explained by affordability

## Social transfers research: a western obsession?



- Profusion of pilots, evidence, lessons and best practices
  - Not convinced? Just look at IDS, ODI and wahenga websites!
  - Malawi 24 pilots in just 1 district (ODI 2006)
  - A donor pre-occupation
- Yet lessons and best practices often not followed up . . . even by donors who fund the research
  - Food aid in Lesotho and Swaziland (see <a href="http://www.wahenga.net/node/1025">http://www.wahenga.net/node/1025</a>)
- Research can be divisive & obstruct progress
  - The targeting debate in Malawi and Zambia
- Fear of commitment?
  - Investing in research offers a means of staying engaged without committing to funding scaled-up social transfer systems
  - The funding cycle excuse

### Some messages for donors



- How much added value from more research?
  - At very least a more critical evaluation of research priorities and proposals especially piloting! (see <a href="http://www.wahenga.net/node/1012">http://www.wahenga.net/node/1047</a>)
- Time to get off the fence
  - Narrow in (from social protection to cash transfers)
  - Invest in advocacy, dialogue and awareness building
- Learning through implementation, not experimentation
  - Research is a continuous process; there is no nirvana
  - You can't improve what you don't implement
- Recognising when to step back from driver to facilitator
  - National ownership and drive are paramount
  - Nurture drivers of change
  - Long term engagement
  - Foster national debate and engagement

# RHVP: from social transfers research to advocacy & ownership



- Consolidating research (<a href="http://www.wahenga.net/resources">http://www.wahenga.net/resources</a>)
  - REBA 20 case studies + 6 thematic & policy context briefs
  - FoSP 9 policy & programme design oriented briefs
- Advocacy & ownership
  - Distilled Policy Briefs (see <a href="http://www.wahenga.net/briefs/policy">http://www.wahenga.net/briefs/policy</a>)
  - "A transfer out of poverty" You Tube
  - wahenga web portal stimulating engagement & translating research into advocacy (<u>www.wahenga.net</u>)
  - Utilising national radio & newspaper s to gain a wider audience and getting voices heard
  - Parliamentarian Policy Dialogue on Poverty & Social Transfers

# SADC-PF/RHVP policy dialogue initiative on poverty & social transfers

#### Objectives

- Build awareness & understanding
- Foster national debate & dialogue
- Nurture drivers of change

#### Activities

- Awareness building workshops for new parliaments
  - Budgetary process / Gender / HIV-AIDS / Social transfers
  - Botswana / DRC / Lesotho / Swaziland
- In-depth national/regional policy dialogues on social transfers
  - Angola / Botswana / Lesotho / Malawi / Mozambique / Namibia / Swaziland / Tanzania / Zambia / Zimbabwe
- Parliamentary handbook

### Why parliamentarians?



#### Potential

- Growing democratisation increasing importance
- Roles representation, legislation & oversight
- Getting social transfers on to the political agenda Lesotho 2006 general election
- Vested interest re-election

#### Challenges

- Still immature democracies
  - Vote buying v election pledging
  - Often more concerned about thwarting the opposition than taking the initiative
- Varied educational attainment of parliamentarians 15% to tertiary level
- Sidelined/undermined by executive engagement in budget process
- Limited understanding of <u>wide range</u> of policy issues
- Limited awareness of what's going on
- Donor reticence to engage with parliaments, let alone political parties!

### **Impact**



#### In summary

 Limited but needs to be put into perspective in terms of resources and duration

#### Increased awareness

- Over 550 parliamentarians and parliamentary staff exposed to the social transfers debate, of which over 200 engaged in more detailed policy dialogue
- Pre /post workshop perceptions exercises indicate significant positive swing in opinions regarding social transfers

#### Individual initiatives

- Private Members Bills in support of scaled up social transfers in Malawi & Zambia
- Direct intervention of MPs in social transfers delivery system impasse in Swaziland

#### Lessons



- Legislatives generally under-valued, under-equipped & under-utilised
- Significant unmet demand for knowledge & skill development – not just social transfers
- Driver of change often not "ready made" but need to be nurtured.
- Support needs to be both more intensive & more sustained
- From parliamentarians to <u>political parties</u>; the real prize!

#### Where next?

 SADC-PF proposal to continue and expand policy dialogue work . . . but no donor interest



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